

Dynamic Inconsistency and Anticipated Aggregation

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Aggregation of Preferences

- ▶ The role of policy consists, precisely, in the maximization of the aggregated utility function subject to the constraint represented by the utility possibility set.
- ▶ Non-paternalism is a widely accepted principal for constructing aggregator function.
- ▶ Are individuals good judges of what is beneficial to themselves?

Preferences Distortion

- ▶ Are the preferences always a good guide to the individual's welfare?
- ▶ Recent investigation reveal systematic 'flaws' in decision making.
 - ▶ Temptation
 - ▶ Overconfidence
 - ▶ Inattention
- ▶ When preferences are distorted, one cannot rely on them to indicate what makes people better off.

Paternalism

Camerer, Issacharoff, Loewenstein, O'Donoghue and Rabin (2003);
Thaler and Sunstein (2003, 2008)

- ▶ If policy makers can determine what is truly good for individuals, then they can devise policies that will lead people to make better choices.

But, the real question here is

- ▶ We need some grounds, independent of the distorted preferences agents express, to determine what is good for the agents.

An Example

- ▶ The schools observed that the percentage of obesity students increased since last year.
- ▶ The schools have reason to doubt that student' lunch choices are grounded in an accurate judgement of which dish is better for the student.
- ▶ The factors responsible for the disparity, temptation, distort preferences.

What can we do?

- ▶ Thaler and Sunstein place considerable weight on the agent's own retrospective judgement or ex post preferences.
- ▶ But, ex post preferences may also be exposed to some distorted factors.
- ▶ Hausman thinks that platitude can help. Therefore, we do not need to elicit preferences.

In this paper

I argue that when preferences are distorted,

- ▶ it makes sense to take steps to separate individuals' preferences of distortion and commitment;
- ▶ we should attempt only to measure commitment parts than preferences.

Specifically

- ▶ I consider one type of preference distortion, temptation preferences, which could be represented by Gul and Pensendorf's (GP) model.
- ▶ I provide a behavioral ground to separate the commitment from preferences.
- ▶ I suggest Pareto principle with respect to commitment and derive a utilitarian-like social aggregation function.

The Problem

Two-stage decision problem

- ▶ At stage 1, the society aggregates the entire individual preferences over menu and chooses a menu.
- ▶ The individuals choose a consumption out of the selected menu at stage 2.

Setup

- ▶ Let (Z, d) be a compact metric space. $\Delta = \Delta(Z)$, the set of all lotteries. The objects of our analysis are \mathcal{A} , the collection of subsets of Δ .
- ▶ Society is a set of individuals $\mathcal{I} = \{1, \dots, I\}$. Individual $i \in \mathcal{I}$ has preference $\succsim_i \subset \mathcal{A} \times \mathcal{A}$, whereas society's preferences are denoted by \succsim_0 .

GP Axioms

Axiom (Weak Order:)

\succsim is complete and transitive.

Axiom (Continuity:)

The sets $\{B : B \succsim A\}$ and $\{B : A \succsim B\}$ are closed.

Axiom (Independence:)

If $A \succsim B$, then for all $\alpha \in (0, 1)$, $\alpha A + (1 - \alpha)C \succsim \alpha B + (1 - \alpha)C$.

Axiom (Betweenness:)

If $A \succsim B$, then $A \succsim A \cup B \succsim B$.

GP Model

- ▶ There are continuous linear functions U, u, v such that

$$U(A) = \max_{x \in A} \{u(x) + v(x)\} - \max_{y \in A} v(y) \quad \text{for all } A \in \mathcal{A} \quad (1)$$

and U represents \succsim .

- ▶ The preferences in second stage \succsim^* is represented by

$$U^*(A) = \max_{x \in A} \{u(x) + v(x)\} \quad \text{for all } A \in \mathcal{A} \quad (2)$$

Example

Table : Utilities

	x	y	z
$u_1(\cdot), u_2(\cdot)$	2, 2	0, 3	3, 0
$v_1(\cdot), v_2(\cdot)$	2, 2	2, 0	0, 2

$$U_i(\{x\}) = 2 > 1 = U_i(\{y, z\}) \quad \text{for } i = 1, 2.$$

$$U_i^*(\{x\}) = 4 > 3 = U_i^*(\{y, z\}) \quad \text{for } i = 1, 2.$$

Purification

We would like to re-rank each menu based on individuals' commitment utility of their consumption in the second stage.

Definition

We say that x is *more tempting* than y if either

- (i) $x \sim \{x, y\}$ or $y \succsim \{x, y\}$ whenever $x \approx y$, or
- (ii) for all $\alpha \in (0, 1)$ such that $z = \alpha x + (1 - \alpha)y$, $\{x, z\} \succsim \{y, z\}$ whenever $x \sim y$.

Proposition

An alternative x is more tempting than y if and only if $v(x) \geq v(y)$.

Anticipated Consumption

We say an alternative, write t^A , is the *most tempting* consumption in A if it is more tempting than any alternative in A .

Definition

We say an alternative, write x^A , is the *anticipated consumption* in A , if $\{x^A, t^A\} \succsim \{y, t^A\}$ for all $y \in A$ and if $x^A \succsim z$ whenever $\{x^A, t^A\} \sim \{z, t^A\}$.

Proposition

An alternative x^A is the anticipated consumption in A if and only if

$$u(x^A) = \max_{x \in A} u(x) \quad \text{subject to } u(x) + v(x) \geq u(y) + v(y) \quad \text{for all } y \in A.$$

Postulates

Individual Commitment Each individual preference \succsim_i satisfies the Axioms 1-4.

Group Rationality The group preference \succsim_0 satisfies the Axioms 1-3.

Anticipation Pareto Principle For all $A, B \in \mathcal{A}$, if $x_i^A \succsim_i x_i^B$ for all $i \in \mathcal{I}$, then $A \succsim_0 B$.

Result

Theorem

Assume Individual Commitment and Group Rationality. Then Anticipation Pareto Principle is satisfied if and only if there exist $\alpha_i > 0$ with $\sum_{i=1}^I \alpha_i = 1$ and a number μ such that for all $A \in \mathcal{A}$,

$$U_0(A) = \sum_{i \in \mathcal{I}} \alpha_i u_i(x_i^A) + \mu. \quad (3)$$

Conclusion

- ▶ When preferences are undistorted, they are a good guide for social welfare analysis.
- ▶ When these conditions are not met, under a specific environment, I suggest a way to elicit individuals' commitment through their preferences and derive an aggregation function based on the commitment.
- ▶ The situation I consider is a 'clean' case. There are further complications for future studies.